

13th WFC GLOBAL EDUCATION CONFERENCE



# THE NETHERLANDS



OCTOBER 14 - 17, 2026

## Lifelong Learning:

Advancing Chiropractic Education for the Future

Brochure edition  
April 12, 2026

### Sponsorship Brochure

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## Welcome Message

Welcome to the 13th World Federation of Chiropractic (WFC) Global Education Conference, **October 14–17, 2026**, in Utrecht, the Netherlands.

The conference ***Lifelong Learning: Advancing Chiropractic Education for the Future*** celebrates the curiosity and growth mindset that are at the core of effective teaching and professional excellence. This event gathers educators, scholars, industry professionals, chiropractors, and thought leaders from around the world to explore the latest trends and innovations in chiropractic education.

By sponsoring this conference, you will be at the forefront of this influential gathering. Your support is crucial to making this event possible. It allows us to create an environment where ideas flourish, connections are made, and education is advanced.

As a sponsor, you will have the unique opportunity to showcase your brand, engage with key stakeholders, and demonstrate your commitment to the chiropractic education sector.

Throughout the conference, you will have access to a range of sponsorship benefits, including exhibitor booths, branding on conference materials, and exclusive networking events. These benefits are designed to maximize your visibility and help you connect with a diverse audience of educators, policymakers, and industry leaders.

## Why Sponsor?

- **Connect with elite leaders** in chiropractic education who are shaping the future of the profession.
- **Align your brand** with global standards of educational excellence, innovation, and lifelong learning.
- **Support the advancement** of chiropractic education globally.

Your participation in the WFC Global Education Conference is not just an investment in an event: it is an investment in the future of chiropractic education. We look forward to partnering with you to make this conference a resounding success.

[Click here to complete the form indicating your interest in being a sponsor.](#)



## Conference Objectives

This WFC Global Education Conference serves as the platform for advancing chiropractic education. Given the variance in regional education and regulations, there is a need for a unified vision for chiropractic education. This is the only global conference dedicated to chiropractic education and scholarship.

- *Knowledge exchange and dissemination:* To share and discuss the latest research findings, methodologies, and advancements within chiropractic education and training.
- *Networking and collaboration:* To create opportunities for education researchers, academics, and industry professionals to connect, build relationships, and form potential partnerships for future projects to support chiropractic education.
- *Professional development:* To offer workshops, panels, and seminars on skills such as grant writing, publishing strategies, career advancement, and new research methodologies to further advance chiropractic education.
- *Exposure to emerging trends in chiropractic education:* To showcase the newest research trends, technological advancements, and innovative approaches in chiropractic education.
- *Inspiring new education researchers:* To attract and inspire early-career professionals to pursue research in chiropractic education.
- *Updating stakeholders:* To inform clinicians, educators, patients, and other stakeholders about recent progress in research efforts and developments in chiropractic education.



## Education Conference overview

The World Federation of Chiropractic (WFC) was established in 1988. Representing national chiropractic associations in over 90 countries, the WFC serves as the global voice of the chiropractic profession within the international community. Since its inception, the WFC has championed the growth and advancement of chiropractic education worldwide. Today, there are over 50 chiropractic educational programs at institutions worldwide, reflecting the profession's significant international expansion and commitment to academic excellence. The WFC has identified the need for regular global gatherings to provide opportunities for networking, the sharing of best practices, and the promotion of consistency in chiropractic education worldwide.

- **Mission statement:** The WFC Global Chiropractic Education Conference is the world's premier event dedicated to chiropractic education and training. Through keynote presentations, plenary panels, workshops, and education research presentations, the conference brings together leaders and international experts to discuss and advance current and emerging trends in chiropractic education.
- **History:** The WFC's first international meeting concerned with chiropractic education was held in 1998 in Manila, Philippines. Since that time, the WFC Education Conferences have become premier events for showcasing innovation and collaboration in chiropractic education.
- **International Venues:** Locations are carefully selected to increase the impact the conference will have on amplifying the global voice for the chiropractic profession within the international community.
- **Target Audience:** The target audience includes those who are stakeholders for chiropractic education and training. These include educators, researchers, regulators, and anyone with an interest in improving chiropractic education. Stakeholders are invited to participate and gain fresh perspectives that will help to inform national and international development of the chiropractic profession.
- **Program format:** During the conference, delegates listen to and engage in conversations with renowned international experts in health care education and share best practices from around the world. During interactive workshops, participants develop skills and knowledge and obtain a better understanding of innovations in key areas of knowledge transfer and competencies.

# Conference Advisory Committee

*Listed alphabetically by country*



**Terry Crisp, BAppSc(Chiro); Council on Chiropractic Education Australasia  
Australia**

Terry Crisp has been involved in Chiropractic accreditation for twenty years, with roles ranging from Site Evaluation Team Member, Accreditation Committee Member, and Board Director, to his current position as Chair of the Council on Chiropractic Education Australasia. He has served as President of the Council on Chiropractic Education International. This Council has representatives from Accreditation Authorities worldwide. Dr Crisp has served as Chair of the Health Professions Accreditation Collaborative Forum. He maintains his general registration as a Chiropractor in Australia.



**Kenneth Young, DC, MAppSc, PhD; Victoria University  
Australia**

Kenneth Young is an Associate Professor at Victoria University in Melbourne, Australia, where he is currently developing a new chiropractic course. Ken has worked at institutions in the USA and UK, as well as at Murdoch University in Perth, Australia, prior to his current job. He got his PhD in 2018, is a Diplomate of the American Chiropractic Board of Radiology and a Fellow of the Higher Education Academy (UK). His research interests include mechanisms of manipulation, professionalism, and knowledge translation.



**Tom Michielsen, MSc(Chiro), MD; Dutch Belgian Institute of Chiropractic  
Belgium**

Tom Michielsen is Director of the Dutch-Belgian Research Institute of Chiropractic. He teaches GEP students for the Belgian Chiropractic Union (BCU) and the Nederlandse Chiropractie Associatie (NCA) and serves on the Academic Advisory Council of ECCRE. His previous leadership roles include Chairman of the European Academy of Chiropractic and Chairman of the BCU GEP Committee. He is actively involved in advancing chiropractic education, research, and academic standards across Europe. He holds a Degree of Medicine from the Catholic University of Leuven and a Master of Science in chiropractic from AECC.



**Carolina Kolberg, BSc(Chiro), PhD; University Feevale  
Brazil**

Carolina Kolberg has a PhD in Biological Sciences (Physiology) from the Federal University of Rio Grande do Sul. Her research focuses on the neurophysiology of pain and the physiological effects of chiropractic treatment, particularly the antioxidant and analgesic effects of HVLA spinal manipulation. Her work has been published in peer-reviewed journals and presented at national and international scientific conferences. She is involved in clinical practice, teaches chiropractic science and clinical approach at University Feevale, conducts research, and holds leadership roles in chiropractic education and research organizations.



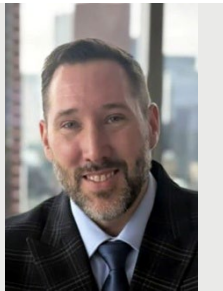
**Daniel Facchini, BSc(Chiro), MSc; Centro Universitário Gama e Souza (Unigama)  
Brazil**

Daniel Facchini received a bachelor degree in Chiropractic from Feevale, ICSSD from New York Chiropractic College and MSc in Biosciences and Rehabilitation. He has been involved in the planning and development of three chiropractic programs, with two additional programs currently underway. He worked as a professor for 11 years, teaching at five Brazilian institutions.



**David O. Hayes, DC; Université du Québec à Trois-Rivières  
Canada**

David Hayes is a 1992 graduate of Canadian Memorial Chiropractic College and joined the teaching faculty of the University of Quebec in Trois-Rivières in 1996. He was responsible for creating the first public-funded Chiropractic Graduate program in Canada. He served 12 years on the executive of the Federation of Canadian Chiropractic (FCC) and served as its President for 5 years. In 2019, he was reappointed as the Director of UQTR's Chiropractic Department by the University's Board of Governors. His special interests include chiropractic education, regulation, and accreditation.



**David Starmer, BSc, DC, MHS; Canadian Memorial Chiropractic College  
Canada**

David Starmer is a Director of Education at the Canadian Memorial Chiropractic College and a former Education Coordinator for its simulation lab. He holds a chiropractic degree, a master's in health studies, and a certificate in healthcare simulation education. Renowned for his leadership, he has chaired CMCC's Faculty Council, served multiple terms on his provincial regulatory college's board, and served one term as President. He is actively engaged in research on spinal manipulation training and simulation education. He has developed a chiropractic simulation training system that has been adopted worldwide.



**Henrik Wulff Christensen DC, MD, PhD; Chiropractic Knowledge Hub  
Denmark**

Henrik Wulff Christensen is a seasoned healthcare professional with over 35 years of experience, specializing in clinical practice, clinical research, and evidence-based methodologies. Since 2009, he has served as the Director and Head of Research at the Chiropractic Knowledge Hub. Henrik holds a Doctor of Chiropractic degree, a Doctor of Medicine degree, and a PhD. He has been instrumental in bridging the gap between the chiropractic and medical professions, exemplified by his leadership in relocating the Chiropractic Knowledge Hub to the University of Southern Denmark's main campus in 2013.



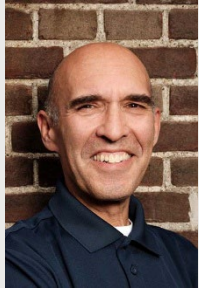
**Yi Kai Wong, BSc, MSc; IMU University  
Malaysia**

Yi Kai Wong is a Senior Lecturer in Chiropractic at IMU University, Malaysia, and President of the Association of Chiropractic Malaysia. He is involved in chiropractic education, regulation, and research at national and international levels. He serves on the WFC Public Health Committee and has held leadership roles in professional and regulatory bodies in Malaysia. His research focuses on ethics and professional regulation in chiropractic practice. He is committed to advancing evidence-informed chiropractic education and strengthening professional standards through lifelong learning.



**Karin Kaptein, MChiro; Netherlands Chiropractors' Association  
Nederland**

Karin Kaptein, MChiro NCA. She graduated in 1995 from the Anglo-European College of Chiropractic (AECC), which is now part of Health Sciences University. She has served as the president of the Netherlands Chiropractors' Association since 2023. She has been in private practice since 1995.



**Sidney Rubinstein, DC, PhD; Vrije Universiteit, Amsterdam Nederland**

Sidney Rubinstein is an endowed professor at the Vrije Universiteit (VU), Amsterdam, the Netherlands. He completed his chiropractic education at the Los Angeles College of Chiropractic in 1992 and was awarded his PhD in 2008 from the VU, Amsterdam. His area of expertise is systematic reviews & meta-analyses, and his research interests include the effectiveness and cost-effectiveness of MSK conditions. His teaching responsibilities include supervision of BSc and MSc internships, as well as PhDs and lectures at all levels of academia (BSc, MSc, and post-doctoral (PhD)).



**Martin Camara, DC; Camara Institute of Chiropractic Sciences Philippines**

Martin Camara has 33 years of clinical experience and is the Founder and Clinic Director of Intercare, one of the Philippines’ leading chiropractic clinics, and the founder of the Camara Institute for Chiropractic Sciences, the first modern chiropractic institution in the Philippines, delivering internationally benchmarked chiropractic education. He also established Hands For Vitality, providing free care to underserved communities, reflecting his commitment to healthcare accessibility. Dr. Camara serves on the Board of Trustees of the Philippine Institute of Traditional and Alternative Healthcare (PITAHC).



**Waleska Crespo Rivera, BSN, MHSA, DrPH; Universidad Central del Caribe Puerto Rico**

Waleska Crespo-Rivera serves as President of CMAR-NO, a Councilor of the Council on Chiropractic Education, and a peer reviewer for MSCHE. She holds a bachelor’s degree in nutrition and dietetics, a master’s degree in health services administration, and a Doctorate in Public Health with a concentration in Health Systems Analysis and Management from the University of Puerto Rico. Her scholarly work includes health systems research, chiropractic education, and participation in the WHO Working Group on Chiropractic Training Benchmarks.



**Christopher Yelverton, PhD; University of Johannesburg South Africa**

Christopher Yelverton is an Associate Professor in the Department of Chiropractic, Faculty of Health Sciences at the University of Johannesburg. He holds a Master of Technology in Chiropractic, a Postgraduate Diploma in Business and Finance for Medical Professionals, and a PhD from the University of Witwatersrand. Prof. Yelverton is also a Fellow of the Royal College of Chiropractors and earned an International Chiropractic Sport Science Diploma. In 2022, he was awarded Honorary Life Membership by the Chiropractic Association of South Africa.



**Ricardo Fujikawa, MD, DC, MSc; Fujitega Research Foundation Spain**

Ricardo Fujikawa is a medical doctor and chiropractor. He is an adjunct faculty member at Southern California University of Health Sciences (SCUHS) and at McTimoney College of Chiropractic Madrid. He is co-founder of Fundación Fujitega, a non-profit organization dedicated to promoting research and evidence-informed practice in chiropractic and neuromusculoskeletal health.



**David Byfield, BSc(Hons), DC, MPhil; Welsh Institute of Chiropractic, University of South Wales  
United Kingdom**

David Byfield has been in chiropractic practice and education since 1979, having graduated from CMCC. He worked at 3 educational institutions AECC, CMCC and the Welsh Institute of Chiropractic at the University of South Wales since 1998. He is Head of Clinical Services and oversee clinical placement education. He has served on the General Chiropractic Council for 12 years, involved in the EAC at the ECU, member of the Faculty of Education at the Royal College of Chiropractors, Chair of the Special Interest Group Clinical Chiropractic, and has published several educational texts regarding spinal manipulation.



**Christina Cunliffe, BSc, PhD; McTimoney College of Chiropractic  
United Kingdom**

Christina Cunliffe is a Chartered Biologist and PhD, a Fellow of the Royal Society of Biology, the Royal College of Chiropractors and the Royal Society of Medicine. She served on the General Chiropractic Council and was a member of its Education Committee. She was also Dean of the School of Health at BPP University. She now leads the College of Health, an independent higher education institution accredited by the UK Higher Education Regulator. She was awarded a full Professorship by a public University in 2010 and, in 2021, an Honorary Doctorate in Healthcare Leadership by a large London University.



**Philip Dewhurst, EdD, MChiro, MSc, BSc; Health Sciences University  
United Kingdom**

Philip Dewhurst is Associate Professor of Health Education at Health Sciences University and Director of Academic Affairs at the Royal College of Chiropractors. He served as Head of AECC School of Chiropractic and as a registrant member of the General Chiropractic Council Education Committee. He has contributed to UK regulatory standards in education and professional practice, and WFC working groups for tests of competency. He is a Fellow of the Higher Education Academy and the Royal College of Chiropractors Education Faculty, committed to advancing excellence in chiropractic education worldwide.



**Daniel Moore, BSc(Hons), Mchiro; Teesside University  
United Kingdom**

Daniel Moore is an academic, early-career researcher, and healthcare professional from the UK. He has a portfolio of experience supporting organizations operationally and strategically at a board level in both higher education and health in the UK and globally. He is a registered chiropractor, a qualified MSK sonographer, and an educationalist. In 2024, Daniel received a National Teaching Fellowship (NTF) in the UK from Advance HE.



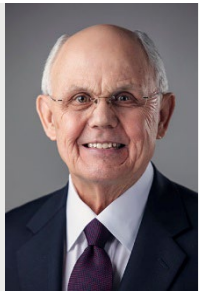
**Stuart Smellie, BSc, DipChiro; The Royal College of Chiropractic  
United Kingdom**

Stuart Smellie is the President of the Royal College of Chiropractors, following 15 years as the RCC Director of Academic Affairs, during which he collaborated with regulators, educators, and the wider chiropractic profession to improve the quality of chiropractic care, particularly at a postgraduate level. He is the lead author of the RCC Quality Standards and oversees the RCC Practice Standards. He chairs the UK Forum of Chiropractic Deans, serves as a GCC Registration Assessor, and works as an expert witness. He has been in clinical practice for 35 years and managed a group of award-winning clinics.



**Deb Bushway, PhD; Northwestern Health Sciences University  
United States**

Deb Bushway is the President and CEO of Northwestern Health Sciences University. She pioneered the implementation of a competency-based, direct assessment program and served as Senior Advisor for Innovation in the Office of the Undersecretary at the US Department of Education in Washington, DC. She was educated in a scholar-practitioner model and practiced as a psychologist for over 20 years. She has over 30 years of experience in higher education and has authored articles, book chapters, and conference presentations throughout her career.



**Carl Cleveland III, DC; Cleveland University-Kansas City  
United States**

Carl S. Cleveland III is President of Cleveland University–Kansas City, with its College of Chiropractic and College of Health Sciences, and is a fourth-generation chiropractor and grandson of the University founders, Dr. C.S. Cleveland Sr. and Dr. Ruth R. Cleveland. He has served in leadership roles across the profession, including the Association of Chiropractic Colleges and the Council on Chiropractic Education. A proud member of the ACA, the ICA, and the ABCA, he is an author, lecturer, a champion of chiropractic and higher education, and a faculty member for over 50 years.



**Donna Liewer Cohen; International Chiropractic Regulatory Society**

Donna (Liewer) Cohen serves as volunteer executive director of the ICRS. She is a Phi Beta Kappa scholar and honors graduate of The Colorado College. In the course of her career with ICRS, FCLB, and NBCE, she has almost four decades of dedication to public protection and chiropractic “mobility with accountability.” She directed the creation of the CIN-BAD online system of public board actions, other credentialing databases, the PACE program (national approval of continuing education programs for relicensure by US state government agencies), and the CCCA (US national certification of chiropractic clinical assistants).



**Brian Coleman, DC, MHS; Yale School of Medicine  
United States**

Brian C. Coleman is an Assistant Professor of Emergency Medicine and Biomedical Informatics at the Yale School of Medicine and Assistant Professor of Biostatistics at the Yale School of Public Health. He completed his chiropractic education at the University of Bridgeport, postdoctoral fellowship training in medical informatics at the VA Connecticut Healthcare System and Yale School of Medicine, and a master’s in health sciences from the Yale School of Medicine. He integrates biomedical informatics and implementation science to study nonpharmacologic interventions for musculoskeletal pain.



**Bart Green, DC, MEd, PhD; National University of Health Sciences  
United States**

Bart Green has practiced as a chiropractor since 1992 and is on staff at two of Southern California’s largest hospital systems: Scripps Health and Veterans Affairs San Diego Healthcare System. He is a Lecturer at the National University of Health Sciences. He has served as the Editor-in-Chief of the Journal of Chiropractic Education for 20 years. He has served on the faculty at three chiropractic colleges. Bart has served as a research mentor for VA chiropractic residents, academics, and clinicians. He is a founding member of the Chiropractic Educators Research Forum.



**Jason Jaeger, DC; National Board of Chiropractic Examiners  
United States**

Jason O. Jaeger is a past President and Chair of the Nevada Chiropractic Physicians Board and currently serves as Vice President and Board Member of the National Board of Chiropractic Examiners. Dr. Jaeger is a Board Member of the World Federation of Chiropractic and serves on the Executive Committee of the International Chiropractors Association. He is the patent holder of chiropractic rehabilitation equipment through Universal Traction Systems, Inc. He is the Founder and CEO of Advanced Spine and Posture, a multidisciplinary medical, physical therapy, and chiropractic group.



**Claire Johnson, DC, MEd, PhD; National University of Health Sciences  
United States**

Claire Johnson is a Professor at the National University of Health Sciences and serves as the Editor-in-Chief for three scientific journals. Her degrees include a Doctor of Chiropractic, a master’s in health professions education, and a PhD in Public Health Epidemiology. She provides chiropractic care for Scripps Health Inpatient Providers Medical Group at the Qualcomm Health Center in San Diego, CA, USA. She is the Chair of the Public Health Committee of the World Federation of Chiropractic and provides volunteer services for the Chiropractic Educators Research Forum.



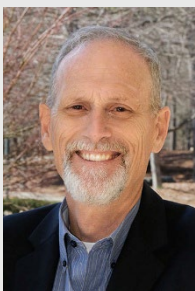
**Craig Little, DC, MEd, EdD; Council on Chiropractic Education  
United States**

Craig S. Little is the President and CEO of the Council on Chiropractic Education. He has a Bachelor of Science in Biology and a Doctor of Chiropractic Degree from the Southern California University of Health Sciences, a master’s degree in educational leadership from Chapman University, and a Doctor of Education from Creighton University. He served as President of the California Chiropractic Association and in roles with state and national chiropractic organizations. He serves as Chair of the Association of Specialized and Professional Accreditors.



**John Maltby, DC; World Federation of Chiropractic  
United States**

John Maltby is currently serving as the Interim Secretary General of the World Federation of Chiropractic. He graduated from Palmer College of Chiropractic, Davenport, in 1977 and has served as the President of the World Federation of Chiropractic and the International Chiropractors Association. He has been a lecturer at various chiropractic colleges and has provided continuing education on the topics of ethical practices and clinical documentation. He has been in clinical practice in Blythe, California, since 1978.



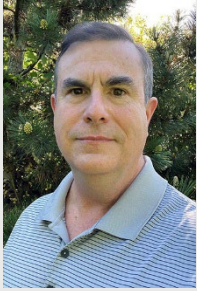
**Brian McAulay, BCom, DC, PhD; Life University  
United States**

Brian McAulay has thirty years of service as president and executive vice president at chiropractic colleges and multi-campus healthcare university systems. He is a Fellow of the American Council on Education and has chaired regional accreditation site teams. He has served as Chair of the Association of Chiropractic Colleges and the CCE Admission Standards Committee, Board member for New Zealand College of Chiropractic and Life University, and as an independent higher education consultant for Boards and chancellors.



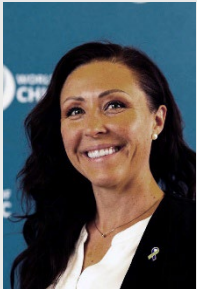
**Kristina Petrocco-Napuli, DC, MS, DHPE; Activator Methods  
United States**

Kristina Petrocco-Napuli is President of Activator Methods International. Her experience in chiropractic education encompasses senior administrative and programmatic leadership roles, where she has championed academic excellence and innovation. As an accomplished educator and former Chair of the Council on Chiropractic Education, she assisted in establishing educational standards that ensure the highest quality of chiropractic training.



**Gary Schultz, DC; University of Western States  
United States**

Gary Schultz received his Doctor of Chiropractic degree from the National College of Chiropractic and completed his radiology residency at the Los Angeles College of Chiropractic, achieving Diplomate status with the American Chiropractic Board of Radiology. He is a professor of clinical sciences in the chiropractic program at the University of Western States, where his teaching focuses on evidence-based practice skills. He has published scholarly articles and book chapters in diagnostic imaging, ethics, chiropractic education, and professionalism.



**Rebekah Wilks, DC; Bay Pines Veterans Affairs Healthcare System  
United States**

Rebekah Wilks is the Director of Strategy & Policy for the WFC. She serves as Workforce Workstream Chair for the World Rehabilitation Alliance and is Project Lead & Co-Chair for World Spine Day. Dr. Wilks completed a residency with the Department of Veterans Affairs and currently practices at the Bay Pines VA Medical Center, where she serves on the Whole Health Council and holds 4 adjunct clinical faculty positions. Rebekah earned her Doctor of Chiropractic from the University of Western States (summa cum laude) and completed internships with the President's Commission on White House Fellows and the U.S. Senate.



**Michael Wiles, DC, MEd, MS, EdD; University of Pittsburgh  
United States**

Michael Wiles is a visiting Professor and Associate Director for the chiropractic program at the University of Pittsburgh. He earned a Doctor of Chiropractic degree from Canadian Memorial Chiropractic College, a master's degree in education from Brock University, a Master of Science in medical education from the University of New England, and a doctorate in education from the University of Liverpool. His experience includes teaching and academic leadership at Canadian Memorial Chiropractic College, Northwestern Health Sciences University, D'Youville University, Texas Chiropractic College, and Keiser University.

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## Lifelong Learning:

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## Preliminary Program

*Preliminary program as of April 12, 2026. Schedule may be subject to change.*

<b>October 14, 2026</b>	<b>Wednesday</b>	<b>WFC Global Education Conference</b>	
Lobby	8:00		Vendor set up
Meeting Room	11:00	18:00	ICEA Meeting and ICRS Meeting
Lobby	12:00	17:00	Poster Boards Set-up
◆ Conference Hall 1	18:30	20:00	Welcome Reception
<b>October 15, 2026</b>	<b>Thursday</b>	<b>WFC Global Education Conference</b>	
Lobby	7:00		Registration
◆ Conference Hall 1	8:30	9:00	Keynote, Conference Opening & Welcome
Conference Hall 1	9:00	10:00	Plenary Session
◆ Lobby	10:00	10:30	Refreshments, Vendors, Posters
Conference Hall 1	10:30	11:30	Plenary Session
◆ Conference Hall 1	11:30	12:30	Lunch, Vendors, Posters
◆ Meeting Rooms	12:30	14:45	Education Research and Workshops
◆ Lobby	14:45	15:15	Refreshments, Vendors, Posters
◆ Meeting Rooms	15:15	17:30	Education Research and Workshops
◆ Social Event	18:30	20:30	Special local event
<b>October 16, 2026</b>	<b>Friday</b>	<b>WFC Global Education Conference</b>	
Lobby	7:00		Registration
Conference Hall 1	9:00	10:00	Plenary Session
◆ Lobby	10:00	10:30	Refreshments, Vendors, Posters
Conference Hall 1	10:30	11:30	Plenary Session
◆ Conference Hall 1	11:30	12:30	Lunch, Vendors, Posters
◆ Meeting Rooms	12:30	14:45	Education Research and Workshops
◆ Lobby	14:45	15:15	Refreshments, Vendors, Posters
◆ Meeting Rooms	15:15	17:30	Education Research and Workshops
Meeting Room	19:30	22:00	NCA Meeting
<b>October 17, 2026</b>	<b>Saturday</b>	<b>WFC Global Education Conference</b>	
Lobby	7:00		Registration
Conference Hall 1	9:00	10:00	Plenary Session
◆ Lobby	10:00	10:30	Refreshments, Vendors, Posters
Conference Hall 1	10:30	11:30	Plenary Session
◆ Conference Hall 1	11:30	12:30	Lunch
Conference Hall 1	12:30	13:00	Research Awards
Conference Hall 1	13:00	15:00	Consensus Statements and Closing Session
◆ Meeting Rooms	13:00	15:00	Workshops

◆ = Sponsor and vendor opportunities [Click here to complete the form indicating your interests.](#)

## Conference Location

### **Discover the charm of Utrecht!**

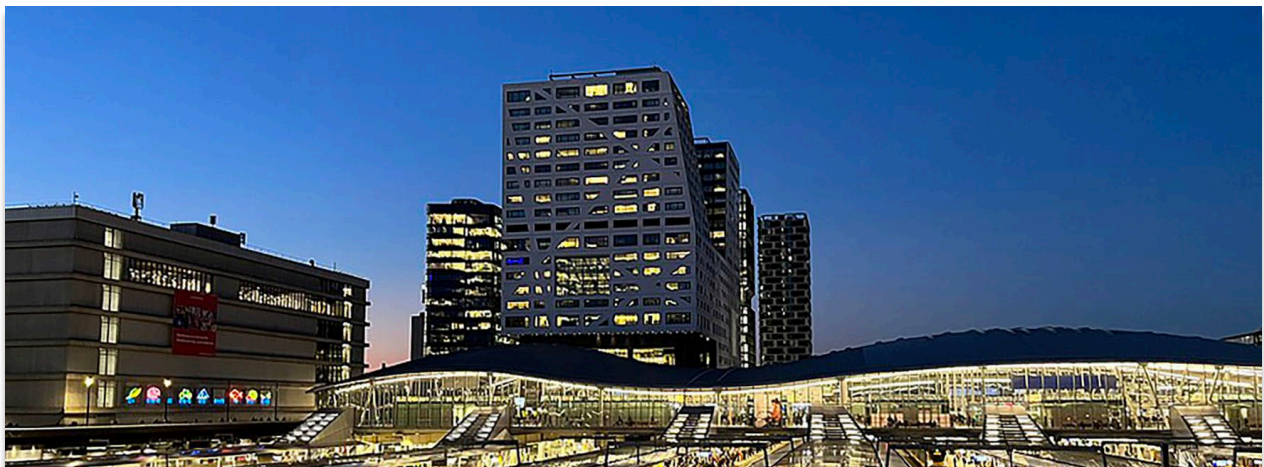
This year's WFC Global Education Conference will take place in the city of Utrecht, the Netherlands.

Come and experience the magic of Utrecht—a stunning city in the heart of the Netherlands! With its beautiful medieval architecture, vibrant canals lined with unique wharf cellars, and a rich cultural heritage, Utrecht offers a perfect blend of history, creativity, and modern flair.

Home to one of the Netherlands' oldest universities, the city buzzes with youthful energy and intellectual spirit. Best of all, it's just a quick 30-minute train ride from Amsterdam Schiphol Airport, making it an ideal and accessible destination for international visitors.

For more information about Utrecht, see:

<https://www.utrechtmarketing.nl/en/>





## Conference Venue

Founded in 1916, Royal Jaarbeurs has stayed true to its mission for over a century. Today, that same pioneering spirit drives everything they do. As one of the Netherlands' leading event venues, Royal Jaarbeurs organizes and hosts an impressive range of (international) events — from meetings, workshops, and training sessions to conferences, corporate gatherings, award ceremonies, large-scale exhibitions, and trade fairs. With its state-of-the-art facilities, strategic location and exceptional service, Jaarbeurs is the perfect setting for the WFC's 2026 Global Education Conference.

Address:

Royal Jaarbeurs  
 Jaarbeursplein  
 3521 AL Utrecht  
 The Netherlands

### Central & Accessible

- Jaarbeurs is easy to reach by car and public transport. There is plenty of parking and we are right next to Utrecht Central Station. Jaarbeurs is only 30 minutes from Schiphol Airport.

### Over 100 years of experience

- For over 100 years, Jaarbeurs has been a household name. In that time we have gained a wealth of experience, and still work with passion and dedication every day.

### Sustainable initiatives

- Every decision is made with the impact of sustainability in mind.

### Award-Winning

- Jaarbeurs is recognized as a leading venue, winning Best Conference Venue awards.

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## Sponsorship Levels and Packages

Sponsor Level Benefits	Supreme Elite	Premier	Platinum	Gold	Silver	Supporter
	US\$25K	US\$20K	US\$15K	US\$10K	US\$5K	US\$1K
Available	1 Exclusive	4	8	12	16	20
Delegate registrations	5	4	3	2	1	-
Exhibit table	Premium	Premium	Regular	Regular	Regular	-
Logo on program cover	Primary	1	1	1	-	-
Recognition on the website	Primary	1	1	1	1	1
Logo at plenary sessions	Primary	1	1	1	1	1
Company profile on website	Primary	1	1	1	1	1
Ad in the proceedings	Full page	Full page	Full page	Half page	Half page	1/4 page

### Build your sponsorship package suited to your needs. Items based on availability.

	Example 1	Example 2
<b>Premier US\$20K</b>	1 Welcome Reception + 1 Refreshment Break	1 Lunch + 2 Refreshment Breaks
<b>Platinum US\$15K</b>	1 Keynote Sponsorship + 1 Refreshment Break	1 Welcome Reception + 1 Refreshment Break
<b>Gold US\$10K</b>	1 Lunch	2 Refreshment Breaks
<b>Silver US\$5K</b>	1 Refreshment Break	

### Sponsorship Opportunities

Welcome Reception (1 available)	US\$15K
Social Event Thursday (1 available)	US\$15K
Keynote speaker sponsorship (WFC selection) (2 available)	US\$10K
Lunch (no speaker availability) (3 available)	US\$10K
Refreshment Break (6 available)	US\$5K

*All content, including advertising content, is subject to review and approval.*

[Click here to complete the form indicating your interests.](#)

# Terms & Conditions

## **GENERAL TERMS AND CONDITIONS**

1. The Exhibitor/Sponsor agrees to abide by all rules and regulations adopted by the Organizers, being the WORLD FEDERATION OF CHIROPRACTIC, hereinafter referred to as the 'WFC', with regard to the WFC Global Education Conference in Utrecht, the Netherlands, hereinafter referred to as 'the Event'.
2. The Exhibitor/Sponsor agrees that the Organizers shall have the final decision with regard to adopting any rule or regulation deemed necessary or in the best interests of exhibitors, sponsors, delegates, or the event in general.
3. The Exhibitor/Sponsor agrees to be bound by and to comply with all provisions of any agreement entered into between the Organizers and the venue where the Event is taking place, hereinafter referred to as the 'Conference Venue'.
4. The Organizers shall determine the eligibility of any company, product, service, or application for exhibit space, and may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that, in their opinion, is not in keeping with the character or purpose of the Event.
5. All sponsorship items and exhibit space are sold on a first-come, first-served basis and will be considered sold only upon payment of the invoice.
6. The Exhibitor/Sponsor shall not assign this contract or sublet the space or any part thereof or permit the same to be used by any other person, without the prior written consent of the Organizers. Any attempt to do so will result in the immediate cancellation of this contract without any refund of amounts paid by the Exhibitor/Sponsor.
7. The Exhibitor/Sponsor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes, and standards, including those with respect to fire, safety, health, and environmental matters, and shall ensure that all equipment, materials, and goods used by the Exhibitor/Sponsor so comply.

8. The Exhibitor/Sponsor assumes responsibility and agrees to indemnify and hold harmless the Organizers, and the Conference Venue and their respective employees and agents, from any loss, injury or damages whatsoever suffered or sustained as a result of the Exhibitor/Sponsor's failure to comply with the terms and conditions of this contract or as a result of the Exhibitor/Sponsor's participation in the Conference, including without limitation, third party claims against the Organizers with respect to expenses, loss, injury, or damage arising out of the use of the Exhibition premises.
9. The Organizers reserve the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor/Sponsor therefrom if the Exhibitor/Sponsor fails to comply with any terms and conditions of this contract or the rules and regulations of the Conference, in which case the Exhibitor/Sponsor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting Management's other rights and remedies at law under this contract as a result of such failure to comply.
10. All matters and issues not covered in these Terms and Conditions are at the discretion of the Organizers at all times.

## **EXHIBIT SPACE AND BOOTHS**

11. The Exhibitor shall comply with all rules and regulations with respect to the Exhibit Area and the Event as stipulated by the Organizers. The Exhibitor/Sponsor agrees that the Organizer's decisions on adoption and enforcement of any such rules and regulations shall be final and binding.
12. Booth space is allocated on a first-paid, first-served basis by the Organizers in keeping, where possible, with the preferences indicated by the Exhibitor. The Organizers reserve the right to reassign an exhibitor to a new location within the exhibition area in the event of a change to the size of the reserved exhibition space.
13. The Organizers reserve the right at any time to alter the location or remove exhibits or any part thereof, including printed material,

## **SPONSOR TERMS AND CONDITIONS (cont'd)**

products, signs, lights or sound, and to expel Exhibitor/Sponsor or its personnel if, in the Organizer's opinion, the Exhibitor/Sponsor's conduct or presentation is objectionable to the Organizers or to the other Exhibitors/Sponsors. 14. Booths are to be staffed by the Exhibitor's personnel at all times during the Exhibition show hours.

### **BUILDING CONSTRAINTS AND EXHIBITION HALL POLICY**

15. The Exhibitor's display must comply with all requirements, rules, and regulations of the Organizers and the Conference Venue.
16. No stand building or dismantling shall take place during the time an exhibition is open to visitors.
17. The stand or booth construction must not exceed the assigned maximum number of square meters.
18. No part of any stand, exhibit, fitting, or furniture shall project beyond the boundary of the stand, and no door or window on the stand shall open outwards onto a gangway.
19. Suspension from the roof of the halls or fixing to the structure of the building may only be carried out if approved by the Conference venue and the Organizers. Approval must be obtained in advance from both the Organizers and the Conference Venue.
20. Any drilling of holes in walls, ceilings, or floors is not allowed. Any damage made by nailing on walls and floors or by using bond-glue will be repaired to the original state at the Exhibitor's expense.
21. Highly flammable substances, highly explosive substances, gases, and other articles designated as dangerous goods will not be admitted as exhibition articles. Balloons filled with gas lighter than air, for example, helium, may not be used.
22. Electrical and mechanical apparatus must comply with local regulations.
23. Goods that pose a nuisance or hazard caused by noise, smell, or emission of light may not be exhibited. The limit for noise volume is 65 dB(A) at a distance of 1m.

24. Signs and advertising material are not allowed outside of the designated space. Electrical signage with lighting systems and/or flashing logos is not permitted.
25. Circulation routes must be kept clear at all times, and no equipment, packaging material, etc. may be placed anywhere other than the construction area indicated for each stand.
26. Any loss of or damage to the Conference Venue's properties will be replaced or repaired at the exhibitor's expense.
27. In the public areas of the Conference Venue (which include the exhibition areas), smoking is prohibited by law. Smoking is only permitted outside.
28. Additional building constraints and Exhibition Hall regulations of the Conference Venue may be included in the Exhibition Manual.
29. The Exhibitor/Sponsor will comply with the rules and regulations of any contractors who may be selected by the Organizers to service the Exhibitors. Any dispute between Exhibitors and any such contractor representative will be referred to the Organizers for resolution, whose decision shall be final and binding on all parties.

### **INSURANCE**

30. The Exhibitor/Sponsor is required to have appropriate levels of insurance for health, travel, and private liability insurance relating to its participation and is responsible for the placement and cost of such insurance.
31. The Exhibitor/Sponsor shall carry liability insurance of at least US\$2,000,000 combined single limit for personal injury and property damage, as well as such additional insurance as may be required by the Organizers.
32. The Exhibitor/Sponsor understands that the Organizers and the Conference Venue do not maintain insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance. The Exhibitor agrees to provide, immediately to the Organizers upon request, current certificates of insurance pertaining to all policies of insurance carried by the Exhibitor.
33. If the Exhibitor/Sponsor fails to comply with any of the foregoing, in addition to any other

## **SPONSOR TERMS AND CONDITIONS (cont'd)**

rights or remedies available to the Organizers at law or under this contract, the Organizers shall have the right to take possession of the exhibit space for such purposes as they see fit and the Exhibitor/Sponsor shall be held for the full contract prices of the said space.

34. The Exhibitor/Sponsor is required to indemnify the Organizers and the Conference Venue, their officers, employees, and agents against all claims, demands, or liabilities and costs arising out of any acts or omissions on the part of the Exhibitor, its officers, directors, employees, agents, visitors, or business guests.

### **LOSS AND DAMAGES**

35. All property of the Exhibitor/Sponsor is under the Exhibitor's custody and control. The Organizers and the Conference Venue, their officers, employees, and agents, accept no responsibility for any loss, theft, or damage incurred by the Exhibitor, visitors, or any other person, however caused.

36. The Exhibitor is responsible for damages to the Conference Venue, whether the damage is caused by themselves, by their staff and agents, or by their installation. The Organizers and the Conference Venue, their officers, employees, and agents, assume no responsibility for objects exhibited, nor for any damage caused by third parties to said objects.

37. Liability for damages to the premises will be charged to the Exhibitor accordingly. This includes the mounting of materials by means of adhesive tape, Blu Tack, and drawing pins to the doors, walls, and windows of any facility within the Conference Venue.

## **CANCELLATIONS - CHANGE OF DATES**

38. This contract may be canceled by either party, provided that written notice is received by the Organizers. For cancellations made:

- a) Before August 15, 2026: 50% of the full contract price will be retained or invoiced
- b) From August 15, 2026, to September 20, 2026: 75% of the full contract price will be retained or invoiced
- c) After September 21, 2026: 100% of the full contract price will be retained or invoiced

39. The Organizers further reserve the right, at their sole discretion, to change the dates of the Conference or Exhibition or to cancel the Event or Exhibition and shall not be liable in damages or otherwise by reason of any such change of dates or cancellation, other than to refund in full any amounts paid by the Exhibitor/Sponsor.

### **DISCLAIMER**

40. In consideration of the Exhibitor/Sponsor's participation in the Conference, the Exhibitor/Sponsor hereby releases the Organizers, being the WFC, its directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by Exhibitor/Sponsor in connection with its participation in the Conference, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of the Organizers or otherwise.

41. Canadian law applies to contracts signed in relation to Sponsorship and Exhibition at the Event and these terms and conditions of the contract.

Complete the online form to indicate your interest

[https://www.surveymonkey.com/r/WFC2026\\_EdConf\\_Sponsorship](https://www.surveymonkey.com/r/WFC2026_EdConf_Sponsorship)

We will contact you to follow up.

13th WFC GLOBAL EDUCATION CONFERENCE

**THE NETHERLANDS**

OCTOBER 14 - 17, 2026

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**WORLD FEDERATION OF CHIROPRACTIC**

**NCA** Nederlandse Chiropractoren Associatie

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