

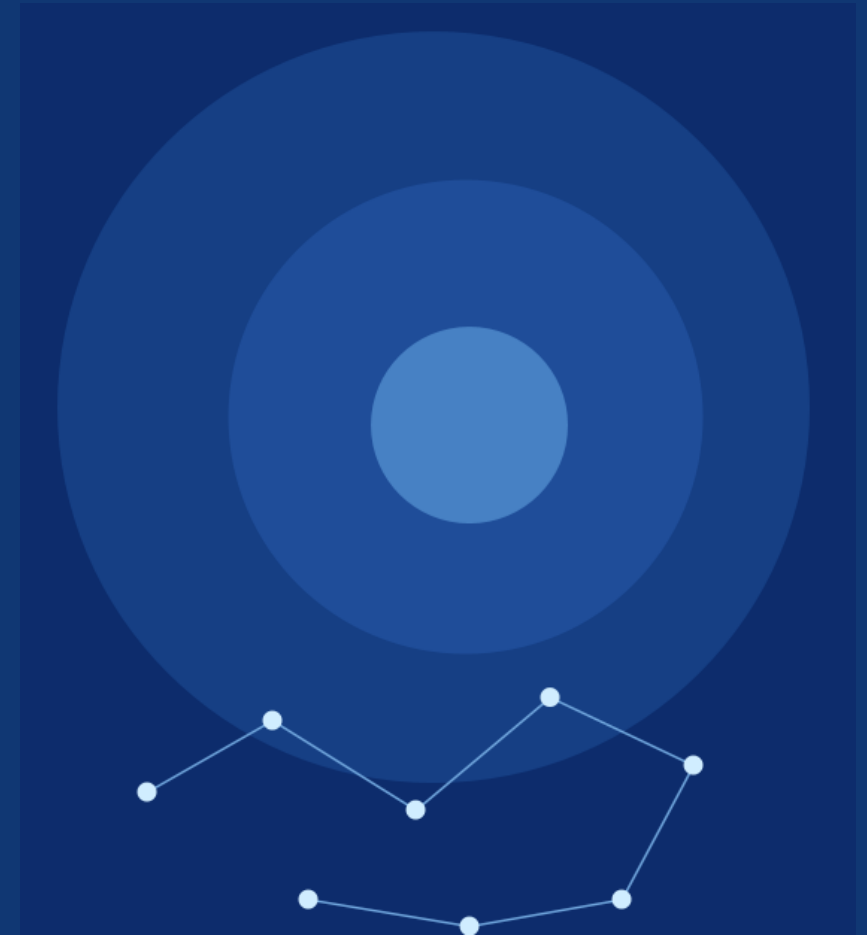
# Regional Expansion of Chiropractic Education: Lessons from the Field

Examples from Hong Kong and Spain

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McTimoney College of Chiropractic | The College of Health



WFC Utrecht 2006



**McTimoney**  
**College of Chiropractic**

# Local regulation and workforce needs

## Know your country!

- LEGAL
- ACADEMIC
- PROFESSIONAL
- POLITICAL



# Local regulation and workforce needs

## Know your country!

- **LEGAL**
  - HK - Regulated
  - Spain – Association gatekeeper
- **ACADEMIC**
  - HK – Local regulator
  - Spain – official vs unofficial
- **PROFESSIONAL**
- **POLITICAL**



# Local regulation and workforce needs

## Know your country!

- LEGAL
- ACADEMIC
- PROFESSIONAL
  - HK – two associations
  - Spain – one association
  - Accreditations
- POLITICAL
  - HK – chiropractic
  - Spain – Physio



# Key planning issues...

## THE EASY STUFF!

- OPERATIONAL
- PREMISES
- STAFFING
- STAFF DEVELOPMENT



# Key planning issues...

## THE EASY STUFF!

- **OPERATIONAL** - Just about making it work on the ground
  - HK – far away and time difference
  - Spain – nearby
- **PREMISES**
  - Own/Rent/Share
  - Look the part and expand as you grow
- **STAFFING**
- **STAFF DEVELOPMENT**



# Key planning issues...

## THE EASY STUFF!

- OPERATIONAL
- PREMISES
- STAFFING
  - Local vs Travelling
  - Cost vs Experience
- STAFF DEVELOPMENT
  - Building capacity and competence



# Lessons from the field to guide regional growth

Robust and  
honest 5-year  
Business Plan

Be prepared for  
setbacks both  
operational and  
financial

NEVER  
underestimate  
the politics!

